EDUCATE • ENGAGE • EMPOWER

ASIAN PACIFIC AMERICAN STUDENT SERVICES

2013-2014 ANNUAL REPORT

APA Student Welcome

CIRCLE Retreat

APA Student Welcome Advisors
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2013-2014 APASS Staff
Viet Bui, Jeymi Choi, Mary Ho, & Jonathan Wang
Letter from the Director

To our valued APASS Community,

This past year we experienced growth, challenges and rewards at Asian Pacific American Student Services. APASS saw continued success in the programs, services, and resources provided to students. Students engaged in in-depth learning on social justice issues, racial and ethnic identity development and were challenged by the complexity that comes with the intersectionality of multiple identities. Our Asian Pacific American (APA) students had an opportunity to dialogue and reclaim their APA identity by providing counter-narratives after APASS received a racist and misogynist flyer in February 2014. This year was truly a remarkable year for APA student activism.

New partnerships were launched in the Connections! career alumni mentoring program; the community-based internship program, TiE; and the development of new initiatives for South Asian students. Asian Pacific Alumni Association (APAA) became a department co-sponsor for Connections! and the USC Career Center became a department co-sponsor for TiE. APASS and the Office of Religious Life coordinated a South Asian student leader’s lunch series which will continue in academic year 2014-2015.

Challenges this year arose with mid-year budget cuts to programs and student staff wages and with the continued transitions in the Division of Student Affairs. The changes in the Division of Student Affairs served as an opportunity for APASS staff to actively participate in the Division’s Strategic Planning Committee, Communication Committee, Underrepresented Student Committee, and Division-wide leadership meetings.

As we move into our 33rd year at USC, Asian Pacific American Student Services looks forward to a successful 2014-2015 academic year. APASS will continue to explore and create innovative programs to educate, engage, empower and support the diverse APA student community.

Sincerely,

Mary Ho

Mission and Goals

USC Division of Student Affairs &
Asian Pacific American Student Services

USC Division of Student Affairs
Empowering students to transform the world.

Support the academic, professional, and personal success of students.

Educate students to advocate for themselves and others, develop and broaden their knowledge of diversity and be agents of change.

Engage students in transformative co-curricular experiences to develop them into effective leaders, ambassadors, and global citizens.

For more information on USC Student Affairs new strategic plan, please visit: http://studentaffairs.usc.edu/strategic-plan/
Asian Pacific American Student Services
Educate, Engage, Empower.

USC Asian Pacific American Student Services (APASS) is a multifaceted department focused on the education, engagement, and empowerment of students.

APASS has a two-fold mission: to facilitate Asian Pacific American participation, dialogue, community-building, and empowerment, while at the same time, to serve as a source of cross-cultural educational programming for the entire campus.

APASS programs include orientation, leadership development, service-learning and community immersion, career and peer mentoring, cross-cultural and educational programs, academic collaborations, and individual and collective advocacy.

We understand the distinctive needs among the different ethnicities within our Asian Pacific American community, and we succeed in deriving strength from our diversity. We believe in a pan-Asian Pacific American identity that is rooted in the Civil Rights Movement, and continues to grow in the transnational sphere.

For more information on the history of APASS, please visit:
http://sait.usc.edu/apass/inner.asp?ItemID=8
In 2014, the USC Division of Student Affairs underwent a strategic planning process to redefine its mission, values, and goals. With a new direction and definition, we aligned APASS to the Division’s new goals of **Support**, **Educate**, and **Engage**.

### Support
- **Academic:** Project Remix, ASB Hawaii, ASB Manzanar
- **Professional:** TIE, Connections!, Collaboration with APASA and Career Services
- **Personal:** PEER, CIRCLE, DESI, PULE and DESI, Project Remix, Student Welcome, Asian Pacific Graduation, Collaboration with Parent Programs and Collaboration with Counseling Services

### Educate
- **CIRCLE, DESI, PULE, Project Remix, TIE**
- **Co-sponsorship with Center for Women and Men for Domestic Violence month**
- **Co-sponsorship with LGBT Resource Center for API Queer Stories**
- **Programs for APA Heritage Month and Ed Month**
- **Collaboration with Kaya Press and the Office of Religious Life**
- **Student activism panel with student organizations**

### Engage
- **ASB Hawaii and ASB Manzanar, TIE, CIRCLE**
- **Informal and formal student organization advising, provide graduate studies field internship**
- **Collaboration with APASA, Collaboration with Kaya Press & Office of Religious Life**
- **Student leadership positions**
- **Provide students with resources**
### Students
- **Identified Communities:**
  - Asian Pacific American (APA) student body (undergraduate, graduate, & professional)
  - Asian Pacific American Student Assembly (APASA)
  - General USC student body
- **How APASS serves Students:**
  - Programs, support, informal and formal advising, APA resources

### Alumni
- **Identified Communities:**
  - APASS alumni
  - APA alumni
  - General alumni
- **How APASS serves Alumni:**
  - Program collaborations and partnership with Asian Pacific Alumni Association (APAA)
  - Connections! alumni mentors
  - Informal interactions to foster student-alumni relationship building

### Student Affairs
- **Collaborative Partners:**
  - Center for Black Cultural & Student Affairs, El Centro Chicano, LGBT Resource Center
  - USC Career Center
  - Kortschak Center for Learning and Creativity
  - Student Counseling Services
- **How APASS works with Student Affairs:**
  - Allies, partners, and collaborators
  - Departmental resource on APA education

### Faculty
- **Identified Communities:**
  - American Studies and Ethnicity Department
  - Office of Diversity and Strategic Initiatives
  - APA Faculty
  - Faculty of Color
- **How APASS serves Faculty:**
  - Project Remix participation
  - Promotion and marketing
  - Informal relationships

### Community
- **Identified Community:**
  - Local Community Based Organizations
- **How APASS works with the Community:**
  - TIE internship partnerships
  - CIRCLE program resource
  - Connections! program resource
Total Asian Pacific American undergraduate student population (Fall 2013): 4831

**Demographics**

**Ethnicity**

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<td>Other Asian</td>
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**First Generation College Student**

- Yes: 21%
- No: 79%

**Sex**

- Male: 48%
- Female: 52%
Programs

**FALL PROGRAMS**

**CIRCLE / circle@usc.edu**
APA Social Justice & Leadership Development Program
Engage in critical discussions on race, class, gender, sexuality, and more. Take action on issues you care about and learn how to be a better student leader.

**Connections! / connect@usc.edu**
APA Career Mentoring Program
Get matched up with an APA alumni for career exploration and life mentoring. Also includes skill-building workshops and networking opportunities.

**PEER / uscpeer@usc.edu**
APA First-Year Peer Mentoring Program
Get paired up with a trained peer mentor for first-year success! Upperclassmen can train to be mentors.

**APA Student Welcome / apass@usc.edu**
The annual Asian Pacific American Student Welcome is a half-day event to introduce the incoming class to what the university has to offer for our APA students. Enjoy a free brunch, exciting workshops, and the largest APA student involvement fair!

**ONGOING INITIATIVES**

**DESI / apass@usc.edu**
Defining & Exploring South Asian Issues
Explore the South Asian diaspora through events on culture, identity, and politics.

**PULE / apass@usc.edu**
Promoting Unity, Liberty, & Education
Connect to the Native Hawaiian & Pacific Islander (NHP) community. Initiatives include high school outreach, cultural empowerment, and community dialogue.

**Project REMIX / apass@usc.edu**
In Collaboration with CBCSA & El Centro
Events and workshops focused on social justice, cross-cultural and multiracial dialogue, and community-building.

**RESOURCES & SUPPORT**

In addition to programs, APASS also offers:
- Drop-in Student Support
- Drop-in Program Advising
- Workshops
- Collaborative Programming
- APA Resource Library
- Weekly Newsletter & more!

Email apass@usc.edu for more information

**SPRING PROGRAMS**

**ASB Hawai’i / apass@usc.edu**
Alternative Spring Break
Learn about Native Hawaiian sovereignty and culture, explore the history of Hawai’i and its peoples, and complete service-learning projects.

**ASB Manzanar / apass@usc.edu**
Alternative Spring Break
Explore the Manzanar National Historical site, learn about Japanese American WWII internment, and complete an on-site service project.

**TIE / apass@usc.edu**
APA Community-Based Internship Program
Build skill sets in fundraising, policy/advocacy, or outreach/organizing through a paid internship with Los Angeles-based organizations.

**PEER / uscpeer@usc.edu**
APA First-Year Peer Mentoring Program
For our APA Spring Admits, participate in the PEER Mentoring Program to help you adjust, succeed, and thrive at USC.

**AP Grad / apass@usc.edu**
Join APASS, APASA, and the APAA in our annual recognition and celebration of our graduating APA students! Open to all graduating undergraduate and graduate students, family, and friends!
Alternative Spring Break: Hawai‘i

• **Stakeholders:** Students
• **Student Coordinator:** Lauren Salas-Mationg
• **Number of students served:** 19
• **Summary:** In its 6th year, ASB Hawaii continued to be popular with more applications than spaces available. The reflective journals required of each participant showcase transformative learning about the Native Hawaiian Pacific Islander sovereignty moment as it relates to power and privilege in the U.S. The program receives $1,000 co-sponsorship from the USC Undergraduate Program Office but additional funding would enable APASS to reduce cost for students. In addition, faculty involvement would create a strong co-curricular and curricular experience.

Alternative Spring Break: Manzanar

• **Stakeholders:** Students
• **Number of students served:** 3
• **Summary:** APASS travelled with three students this year to the Manzanar National Historical Site to learn about Japanese American internment during WWII and to participate in service work to help preserve the site. Participants this year discovered meaningful connections between the experiences of internees and present-day implications.

APA Student Welcome

• **Stakeholders:** Students
• **Student Coordinator:** Viet Bui
• **Number of students served:** 160
• **Summary:** Asian Pacific American Student Welcome welcomed over 150 Asian Pacific American first year freshmen and transfer students. A faculty panel was part of the program this year. Panelist include Dr. George Sanchez, Vice Dean for the Office of Diversity and Strategic Initiatives, Dr. Velina Houston, Associate Dean of Faculty Development and Recognition, Rhacel Parreñas, Professor of Sociology and Gender Studies and Dr. Tu-Nan Chang, Professor emeritus of Physics. The faculty panel offered insight on academic life and how to succeed in college.
Asian Pacific Graduate Celebration (AP Grad)

- **Stakeholders:** Students, Alumni
- **Number of students served:** 119
- **Summary:** In its 7th year and for a second year, AP Graduation attracted a growing number of International students and graduate students. In collaboration with Asian Pacific American Student Assembly (APASA) and Asian Pacific Alumni Association (APAA), family, friends, and the USC community celebrated the accomplishments of graduates. Recommendations for next year include tying the senior speech to a senior leadership award in order to attract more senior entries.

CIRCLE

- **Stakeholders:** Students, Community
- **Student Coordinators:** Anh Cao, Jeffrey Wang
- **Number of students served:** 61
- **Summary:** CIRCLE has consistently been of high value by our students. We held steady the number of participants and incorporated more collaborative efforts, including site visits to local community organizations and tie-ins with student organizations. We had a record number of participants express interest in continuing with CIRCLE as Teaching Assistants – interviewing 28 participants for only 8 spots.

Connections!

- **Stakeholders:** Students, Alumni
- **Coordinators:** Dianne Chen, Lyla Lee
- **Number of students served:** 44 mentor and mentee matches
- **Summary:** In its 23rd year, Asian Pacific Alumni Association is now an institutional partner for Connections!. This year, the program decided not to include freshmen as part of the application pool, however, we accepted 4 freshmen due to their proactive interest in the program. The result of not including freshmen reduced the number of matches this year.
DESI Project

- **Stakeholders:** Students, Community
- **Student Coordinator:** Anjlie Gupta
- **Number of students served:**
- **Summary:** DESI Project continued to thrive this year with collaboration with Kaya Press. Kaya Press co-sponsored the second annual South Asian Performance Showcase, Jhalak. DESI Project also collaborated with Kaya Press on the South Asian mini-festival and co-sponsored Kaya Press' Vision & Voices event, Mehfil Massive. Office for Religious Life co-sponsored a series of South Asian student leaders luncheon which will now be part of DESI Project.

PEER

- **Stakeholders:** Students
- **Student Coordinators:** Jonathan Nguyen, Viet Bui
- **Number of students served:** 80 mentees, 45 Mentors
- **Summary:** PEER continues to be one of APASS’s most popular programs. We increased our participation by 32% from last year, with increases in both the mentor and mentee bases. This year saw formalized participation from two full-time Asian American professional counseling staff members, assisting in training mentors, meeting with mentors on a weekly basis, and providing counseling support to the whole PEER community.

Project Remix

- **Stakeholders:** Students
- **Number of students served:** Average of 30 per program
- **Summary:** Project Remix this year hosted a number of programs and events that addressed a multitude of relevant issues. Project Remix hosted our first Student and Faculty Meet and Greet (30 participants); partnered with USC Spectrum to bring Michele Norris and the Race Card Project on campus (100+ participants); held a panel on activism at USC (30 participants); featured student artists at our Open Mic Night (50+ participants); brought Freedom Rider, Joan Mullholand on campus during Black History Month (100+ participants); and collaborated with USC EdMonth to discuss issues of Equity and Access in Higher Education (20 participants).
PULE

- **Stakeholders:** Students, Community
- **Coordinator:** Lauren Salas-Matignon, Hope Thomas, Kristine Bacani, Arlan Mendiola, Adam Tekurio
- **Number of students served:**
  - Jordan High School Mentoring Program:
  - College Youth Summit: 75
- **Summary:** In its 4th year, PULE partnered with EPIC (Empowering Pacific Islander Communities) on the 2nd Annual Youth Summit. This year’s conference was designed with three tracks: middle school and high school track, college track, and community track. PULE hosted EPIC’s PILOT (Pacific Islanders Leaders of Tomorrow) in the summer and winter at USC.

TIE

- **Stakeholders:** Students, Community
- **Number of students served:** 9 interns, 7 Community Organizations
- **Summary:** This year marked Career Center’s official co-sponsorship of the TiE (Together in Empowerment) program. The co-sponsorship assisted in streamlining the interview process. In addition, two community-based organizations, Kaya Press and LEAP participated in TiE. Kaya Press applied for 2 internship positions. The internship position in Kaya Press gave interns exposure to Asian Pacific American writing and literary world. LEAP broaden opportunities in Asian Pacific American leadership.

Program Collaborations

- **Domestic Violence Awareness:** Mandevilla film screening with Center for Women and Men
- **Diversity Networking Mixer** with USC Career Center
- **Non-Profit/Civic Engagement Workshop** with USC Career Center
- **WCAPSU Winter Retreat** for West Coast Asian Pacific Student Union leadership
- **API Queerstory:** Whitefrog film screening with the LGBT Resource Center
- **Social Justice Panel** with Asian Pacific American Student Assembly (APASA)
- **Multicultural Retreat** with USC Campus Activities
- **Linsanity film screening** with APASA
APASS Operating and Student Wage Budgets

- Student Staff Wages: $23,168 (45%)
- Programs & Operations: $27,871 (55%)

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FY14 Programming Budget, by %

Office, 21%

APASS Core Programs, 55%

AP Grad, 2%
ASB Hawaii, 23%
ASB Manzanar, 2%
CIRCLE, 7%
Connections!, 10%
DESI, 1%
PEER, 3%
Project Remix, 3%
PULE, 2%
Student Welcome, 10%
TIE, 2%

Other Program, 3%
Open House, 1%
Professional Development, 7%
Student Staff, 3%
Highlights

The 2013-2014 highlights stemmed from intentional collaborations with University partners and community organizations in order to support populations most on the margins in APASS and at USC.

We expanded academic partnerships with the Rossier School of Education’s Master of Education in Postsecondary and Administration and Student Affairs (PASA) Graduate Field Internship, projects include:

- PASA graduate field assessment project with Office for Diversity and Strategic Initiative (Dornsife College of Letters, Arts and Sciences) on First Generation Asian Pacific American College Students at USC.
- PASA graduate field assessment project with the Office for Fraternity and Sorority Leadership Development on how APASS can better support the Asian Greek Council.
- PASA graduate field assessment project on Native Hawaiian and Pacific Islander (NHPI) was conducted in order to support NHPIs at USC. The assessment project was shared with the Student Affairs Native Students subcommittee to inform the subcommittee’s presentation in Fall 2014.
- As a result of a PASA graduate field assessment on South Asian students from 2012-2013, the South Asian student leaders year-long luncheon was piloted with the ORL.

We formed new partnership with Kaya Press through program collaborations for the DESI Project’s 2nd Annual Jhalak South Asian performance showcase and the South Asian Mini-festival.

EPIC (Empowering Pacific Islander Community), a LA community-based organization, was a collaborative partner for the 3rd Annual Pacific Islander Youth Summit. In addition, APASS hosted EPIC’s PILOT (Pacific Islander Leaders of Tomorrow) in October 2013 and January 2014.
Future

APASS will continue to embody our mission of educating, empowering and engaging Asian Pacific American and non-Asian Pacific American students at USC. Our goals for 2014-2015 will continue to focus on the most marginalized populations within the APA community. Additionally, we will explore creative outlets to integrate faculty participation in APASS.

Asian Pacific American First Generation College students will continue to be a focus in APASS through the partnership with the Office for Diversity and Strategic Initiatives and the First Generation Task Force.

The Office of Religious Life and APASS will continue the South Asian Student Leaders luncheon and will integrate an intentional leadership curriculum in order to better support South Asian students in their leadership and identity development. Kaya Press will continue to be a DESI Project partner.

EPIC (Empowering Pacific Islander Communities) will serve as an official resource partner for PULE in order to enhance community outreach and for continued support of the NHPI community at USC.

In part to our graduate assessment, APASS will begin working with the Office for Fraternity and Sorority Leadership Development and the Asian Greek Council on leadership opportunities for the four Asian Greek Letter organizations.

Programs in APASS will be evaluated through High Impact Practices (HIP) to align with division-wide initiatives in Student Affairs.

Finally, #APAtalk speaker series will be launched in 2014-2015 in order to create a point-of-entry space for students to discuss intersection of identities and social issues in the APA community through dialogue with an invited speaker or panel.
Dedication

The following student organizations and individuals are recognized for their commitment to the Asian Pacific American student community and APASS. APASA and SCAPE were integral in mobilizing the APA student voice when APASS received an anonymous racist flyer. In addition, special thanks to Jace Hieda for the JetBlue raffle ticket donations and Rod Nakamoto for his generous contribution of $2,500 for the Together in Empowerment (TiE) program.

Asian Pacific American Student Assembly (APASA)

Jace Hieda, JetBlue, Class of '07

Rod Nakamoto, Class of '82 and MBA '94

Student Coalition for Asian Pacific Empowerment (SCAPE)
Appendix A: Assessment Dashboards

**CIRCLE Dashboard 2013-2014**

**Program Highlights**

- Identity development is a key strength of CIRCLE. 70% of participants strongly agree that CIRCLE has helped them critically analyze issues of identity and race.
- 81% of CIRCLE participants can identify at least one lesson learned from CIRCLE programs.

> "At the Chinese American Museum for our site visit, I learned a lot about the importance of community involvement in the lives of API..."

- 87% of CIRCLE participants can identify at least 3 historical moments that have shaped the Asian and Pacific Islander experience.
- CIRCLE participants developed a stronger knowledge of class and socioeconomic issues through the retreat activity "Star Power", which 77% of participants ranked as very impactful.

**Ethnicities of CIRCLE Participants**

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**Total Program Budget (excluding staff wages)**

- Flyers 5%
- Orientation 5%
- Weekly Training 3%
- Sessions 16%
- T-Shirts 20%
- Retreat 51%

**Areas of Improvement**

- Increase South Asian and Pacific Islander student participation.
- Facing tighter budgets, find areas for cost savings, particularly from Retreat costs.
- Increase diversity of partnerships and collaborations from Community Based Organizations, Student Affairs Departments, and Student Organizations.

**New Directions**

- Incorporate a theory-to-practice approach for Teaching Assistant training and Facilitator development.
- Determine activities and discussion time in sessions and in retreat, centered around gender-based harassment, recognition of bias, and APA student leadership development.
Program Highlights

- **87%** of mentees expressed that they could better articulate their career goals and objectives because of Connections! The following representative quote captures this sentiment:
  
  "At the beginning of the semester, I wasn't sure about my major at all... Through my Connection mentor, I was able to get more insight into the industry and his work..."

- **73%** of mentees indicated that they gained a greater sense of self-confidence through Connections! The following quote reflects this:
  
  "Connections! Really helped me be more confident professionally (in interviews & resume) and in my future career path"

- **96%** of mentees and **75%** of mentors expressed that they wanted to stay in contact after their Connections! experience had concluded.

Ethnicity of Mentors and Mentees

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Total Mentors: 38; Total Mentees: 42

Areas of Improvement

- **43%** of the mentees who participated in Connections! could not identify at least 3 historical moments that have shaped the Asian American and Pacific Islander experience.

New Directions

- Mentors noted that mentees should be given some direction on how to initiate contact with their mentors; perhaps through a workshop in which students can learn network etiquette, communication, and how to initiate and maintain relationships with mentors.
- Mentees expressed that they would like more opportunities to network with mentors outside of their fields.
DESI Dashboard 2013-2014

Program Highlights

- Exposing the Truth: Rape Culture in South Asia (22 attendees)
  - 100% agree or strongly agree that the event helped them learn to identify and describe at least one issue related to South Asian rape culture
  - 95% agree or strongly agree that the event helped them identify at least one way to respond to issues of sexual assault
- Jhalak (75 attendees)
  - 100% agree or strongly agree that the event provided them with knowledge they can use to support the DESI/South Asian community
  - 94% agree or strongly agree that the information shared by the panel was valuable for their understanding of the different forms of art in the South Asian community.
- Bhutto Film screening (6 attendees)
  - Participants appreciated that South Asian gender identity and oppression was the focal point of the dialogues.

Program Highlights

- South Asian Health Panel (7 attendees)
  - “Mental Illness” was one of the top social issues that they have increased in their awareness through this program.
  - 100% strongly agree that this event provided them with resources to get involved in tackling health and health care issues in the South Asian community.
- South Asian Mini-Festival (N/A)
  - Collaborative program between Kaya Press and APASS to showcase the South Asian community at USC.
  - The location in the quad allowed for visibility of South Asian resources to be showcased.
- South Asian student leaders luncheon (average attendance 15)
  - Positive feedback from South Asian student leaders in having such a space to come together to talk about how to support one another organizations.

Total Program Budget (excluding staff wages)

- Jhalak Event 45%
- Health Promotions Event 17%
- Event Food 33%
- Mini-Festival 5%

Areas of Improvement

- Intentional outreach and integration of South Asian International students participation in DESI Project.
- Continual evaluation of services and programs for South Asian students in APASS.

New Directions

- South Asian leaders luncheon will integrate a leadership and identity curriculum in 2014-2015.
- Continued collaboration and partnership with Office of Religious Life and Kaya Press in order to strengthen the support for South Asian students at USC.
PEER Dashboard 2013-2014

**Program Highlights**

- **91%** of mentees agree or strongly agree that they could communicate with their mentors whenever different issues came up throughout their first year of college.
  
  "Being a PEER mentee allowed me to start off my year at USC with ease, knowing that I have at least one person to easily talk to. My mentor was welcoming and open-minded, which made it easy for me to open up..."

- **91%** of mentees and **100%** of mentors agree or strongly agree that their PEER mentorship was built on trust.

- **71%** of PEER mentors were able to identify at least 3 historical moments that have shaped the Asian American and Pacific Islander Experience.

A mentor expressed: "PEER is great. There is a potential to foster a stronger community, one that can immerse the mentees in the broader APA community at USC."

**Ethnicity of Mentors and Mentees**

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<th>Mentees</th>
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- **Total Mentors:** 47; **Total Mentees:** 80

**Total Program Budget (excluding staff wages)**

- Training: 11%
- Meals: 14%
- Event Meal: 11%
- Care Packages: 14%
- Flyers: 13%
- Match Night: 37%

**Areas of Improvement**

- Although **71%** of PEER mentors were able to identify at least 3 historical moments that have shaped the Asian American and Pacific Islander experience, only **43%** of PEER mentees were able to.

- Increase South Asian and Pacific Islander participation.

**New Directions**

- **67%** of PEER mentors expressed that weekly supervisions were only "slightly helpful". Reformating mentor supervisions to stay relevant and current for mentors.

- Both mentees and mentors suggested for APA5 to host more social events.
**Youth Summit**

The mission of the Youth Summit is to bring together Pacific Islander middle and high school students and their families for workshops, panels, and presentations to motivate, inspire, and inform about college opportunities and resources.

21 responses / 75 attendees
- For middle and high school student participants: 100% agree or strongly agree that this event increased their interest in applying for college.
- For college student participants: 75% strongly agree that this event empowered them to give back to their community.
- For parent/guardian participants: 79% strongly agree that this event was helpful in encouraging college-going culture.

**POTO (Positive Outcomes Through Outreach)**

The program’s mission is to increase the enrollment of Pacific Islander students in colleges and universities by educating, guiding, and providing assistance to middle and high school students.

- POTO started in the Spring 2012 and in 2013-2014. POTO was in the second full year of providing mentorship for Jordan High School Pacific Islander students.
- Two Post-Secondary Administration and Student Affairs (PASA) graduate students and one undergraduate student served as mentors.
- Over 35 Pacific Islander students attended the first mentoring event however the final number of mentees who consistently went to was between 5-7 students.

**Total Program Budget (excluding staff wages)**

- Youth Summit 11%
- Summit Lunch 02%
- Training Meal 06%
- Flyers 19%

**Areas of Improvement**

- Build sustainable relationships between POTO mentees and mentors.
- Increase number POTO mentors.
- Increase visibility of Native Hawaiian/Pacific Islander community at USC through educational programs.

**New Directions**

- Evaluate the POTO High School mentoring program in 2014-2015.
- Explore new funding source for PULE.
- Continually improve the POTO program and the Youth Summit by utilizing EPIC as a resource partner in order to enhance community outreach and support.